

SCHOOL-LEVEL PARENTLNK ROBOCALL TEMPLATE (with VARIABLE COPY)

Variable intro:

- **NMAAP and ESE:** Hello <<variableschoolname>> families, this is principal <<variablename>> calling with important information about your student.
- **ALL:** Hello <<variableschoolname>> families, this is principal <<variablename>> calling to announce Summer 2021, Get Back! Get Ready! Reconnect! – a summer experience that's open to all students.

This summer, your student can get back on track academically, get ready for the upcoming school year, and reconnect with their friends, peers, and favorite teachers.

Variable Copy:

- **NMAAP:** Our records indicate your student is not making adequate academic progress and may be retained in their current grade level. To help remedy the situation, parents can register their student for BCPS Summer 2021, a chance to get back, get ready and reconnect.
- **ESE:** I have exciting news for your ESE student who is eligible to attend BCPS Summer 2021, a chance for them to get back to face-to-face instruction, get ready for the upcoming school year, and reconnect with their friends and school families.
- **ALL:** I want to personally invite your student to get back, get ready and reconnect with their friends and teachers during BCPS Summer 2021, a six-week summer experience that can help them accelerate their learning in a face-to-face setting ahead of the next school year.

The summer experience can also help your student make up courses and credits they've missed during distance learning.

Summer 2021 is a **free** six-week experience that starts Monday, June 21 and runs through Thursday, July 29, 2021. Certified teachers will provide face-to-face instruction and CDC safety guidelines will be followed including mandatory mask-wearing, physical distancing, and other health and safety protocols.

Transportation and meals will be provided, and before and after school childcare services are available for participating students.

Variable Copy

- **Home Campus:** Classes will be held on our very own campus, Monday through Thursday, for four hours a day, from <<variableschoolhours>>

- **Other Campus:** Classes will be held at a nearby school in your area, Monday through Thursday, for four hours a day, from <<variableschoolhours>>

All classes will be held in-person and on campus only – the Summer 2021 Get Back! Get Ready! Reconnect! experience **does not** include virtual eLearning.

Please note, seats are limited.

To secure a spot, please register your student at xyz.com. (URL pending; expected today)

For more information, please contact our school at xxx-xxx-xxxx.

<<Variableschoolname>> looks forward to welcoming your student to Summer 2021, so they can Get Back! Get Ready! and Reconnect!